

# The Rhoades School Foundation



## Annual Report 2020-2021

The Rhoades School Foundation  
141 South Rancho Santa Fe Rd.  
Encinitas, CA 92024  
[www.rhoadesfoundation.org](http://www.rhoadesfoundation.org)

# TABLE OF CONTENTS

Executive Summary	Page 2
About the Foundation	Page 3
Events	Page 5
Financial Summary	Page 10
Financial Statements	Page 12

# EXECUTIVE SUMMARY

The 2020/2021 school year was a challenging one as we faced many unknowns. We were left to answer the questions of how to build a community and raise funds during a distanced year. Despite the uncertainties, we invested community donations into technology and events and were able to continue our mission of providing an enhanced educational experience for the students, enriching the learning experience for both the children and the faculty, and building a stronger community for our families.

At the start of the year, we funded the purchase of additional SWIVL robotic mounts to help ease the transition to online classrooms for both teachers and students. We helped the middle school partner with Historic America to supplement their history classes by funding live virtual tours of historic places and guest speakers, and we contributed to the purchase of podcast equipment for students to share what they have learned. As in-person contact was limited, we reimagined and were still able to hold many school favorites.

COVID rules and regulations also forced changes to the usual Foundation fundraising. Pizza Friday, the Foundation's most reliable fundraising effort, was cancelled and our traditional bookfairs moved to Barnes and Noble. The annual fundraising gala was planned and partially funded. After two postponements, that event is now scheduled for the end of October 2021.

These difficulties aside, we were still able to raise \$13,940 and spent approximately \$200 per child over the course of the year.

The Board members did a terrific job of creating a sense of normalcy and togetherness for our students in a school year that had neither. I hope you will continue to support the Rhoades School Foundation as we move forward in continuing to enrich your children's experience at the Rhoades School.

I am grateful for the opportunity to be part of such a wonderful school community and I look forward to this year with a sense of great optimism.

Sincerely,

Alix Norton  
President  
The Rhoades School Foundation

# ABOUT THE FOUNDATION

The Rhoades School Foundation is the parent support organization for The Rhoades School. We partner with The Rhoades School to create a positive educational experience for our children. Our primary purpose is to provide supplemental learning enhancements for the children and faculty, as well as build school spirit internally and externally within the community.

The Foundation efforts are closely aligned with the goals of the school to ensure all efforts add incremental value to our children's educational experience. Therefore, the faculty and staff of The Rhoades School are active partners in our discussions regarding Foundation activities.

## BOARD OF DIRECTORS

**Alix Norton**

President



**Jennifer Doran**

Vice President



**Danene Schott**

Chief Financial Officer



**Jenifer Miller**

Recording Secretary



**Meredith Weiss  
Sprengelmeyer**

Communications



**Gillian Khawar**

Service Learning



**Steph Oba**

Director



**Anasuya Strasner**

Auction Committee



**Veronica Villasenor**

Director



# BOARD LIAISONS

**Dr. Regina McDuffie**

School Liaison



**Julie Sugarman**

Faculty Liaison



**Leda Lester**

Faculty Liason



# BOARD ADVISORS

**Ryan Johnson**

Pizza Friday and  
Technology



# BRINGING OUR COMMUNITY TOGETHER

## While we were apart

Encouraging community spirit and involvement is at the heart of the Rhoades School Foundation. Throughout the last year though our planned events may have changed in form, we were still able to celebrate our students, teachers, staff, and parents. This highly unusual and difficult year spurred us to re-imagine our events and we were successful in creating a sense of community and togetherness as we experienced a year of at home and hybrid learning.

Some of our events included:

- Pumpkin Decorating Raffle
- Jog-A-Thon: Our children ran, jogged or walked for our first (and hopefully only) virtual Turkey Trot. The event raised over \$11,000.
- Fall and Spring Book Fairs were moved to Barnes and Noble
- Winter & Valentine's Crafts were taken home and brought back to decorate the school courtyards
- Parent Education Series: Post-pandemic parenting class and discussion hosted by Well Together
- Spring Ice Cream Social held on both campuses at The Rhoades School.
- Teacher Appreciation treats were given every month and faculty received catered lunch and a relaxation class in Spring.
- Service learning changed from volunteering at Feeding America to providing toiletries for Humanity Showers
- Online cartooning and cooking classes
- Classroom Funds: The Foundation provides a generous donation to each class in grades K-5 as well as to each Middle School Club to be used as each teacher deems necessary.



# Halloween Pumpkins



## Teacher/Staff Appreciation

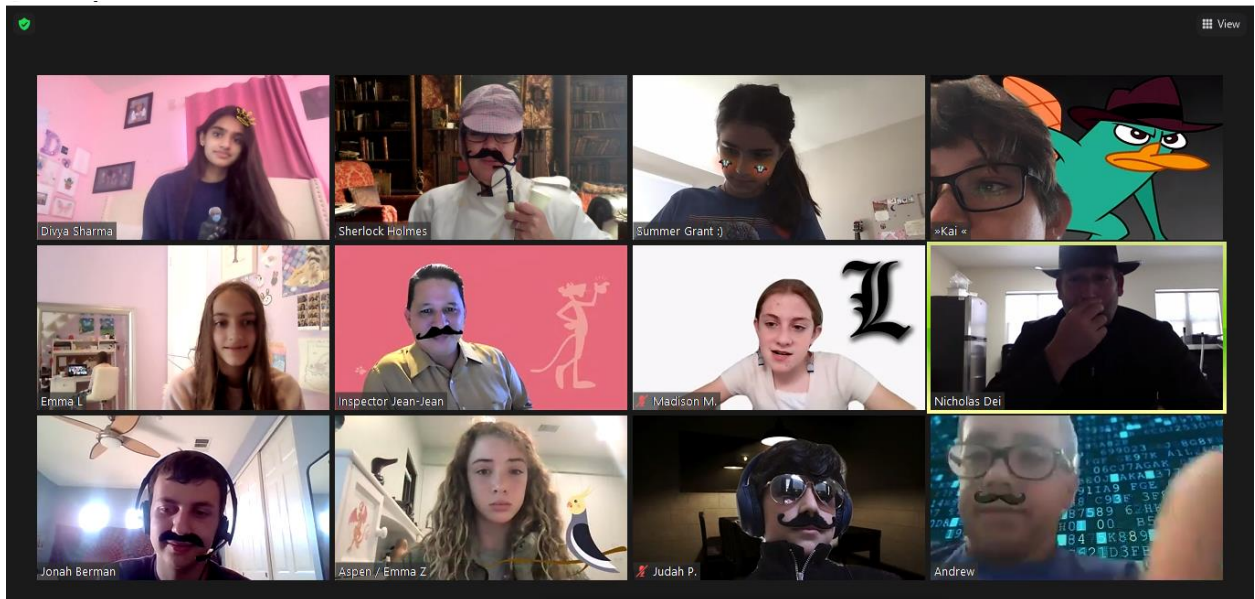




## Ice Cream Social



# Middle School Mystery Night



# Toys for Tots





## FINANCIAL SUMMARY

During the 2020-2021 school year, The Rhoades Foundation tackled the issue of finding new ways to raise money outside our traditional revenue streams normally held on campus. Pizza Friday, Jog-a-thon and the Book Fairs all had to be put on hold or modified. A big hats off to our teachers who amazingly figured out how hold the Jog-a-thon on campus (twice!) while adhering to the cohort protocols and making sure to keep the fun. This event brought in over \$11,000. The Foundation Board did some creative brainstorming and were able to add additional \$2,200 through Barnes & Nobel Bookfairs, Escript Gift Cards, Masks and The Coder School.

The Foundation's focus this school year was to use our resources from previous fundraising to support the hybrid in person/remote schedule and fund community building. Without depleting our cash reserves, we were able to focus 47% of our budget to enhance remote learning with SWVIL technology, fund the 8<sup>th</sup> grade creation of a podcast for Historic America, as well as making social distancing on campus more comfortable with stadium seats. We spent over \$10,000 on various community-building programs and events including the pumpkins for Halloween celebrations, crafts to celebrate winter and Valentine's Day, Ice Cream Social, Middle School graduation, Parent Education Series, classroom funds and Faculty Appreciation events. We also supported a Toys for Tots drive and gathering items to donate to Showers for Humanity.

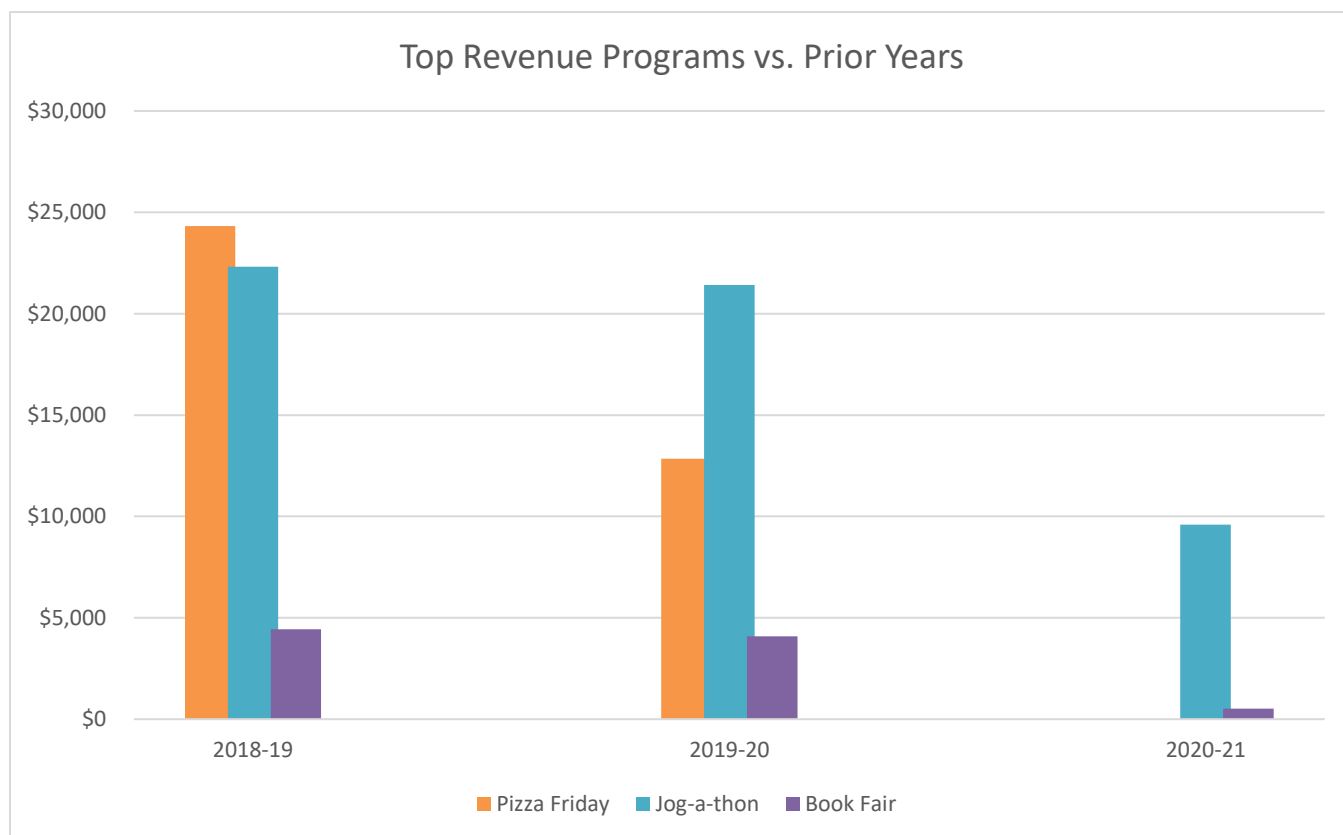
The Foundation and I would like to thank all the parents whose generous donations of both their time and money helped to enhance our children's educational experience during one of the most extraordinary school years we have ever faced. We look forward to continuing to partner with you as we begin once again to reunite in person with our amazing community.

Sincerely,

Danene Schott  
Chief Financial Officer  
The Rhoades School Foundation

## How We Raise Money

Throughout the school year, we work to create events that both add value back for our children and help us raise money to support our programs. Below is an overview of how some of these programs were impacted this year.



# FINANCIAL STATEMENTS

## Rhoades School Foundation Statement of Financial Position

As of June 30, 2021

### Current Assets

#### Bank Accounts

Bank of America Checking	56,432.78
Girl Rising	8,155.14
Merrill Lynch-CD	51,472.27

<b>Total Assets</b>		<b>\$116,060.19</b>
---------------------	--	---------------------

### Current Liabilities

#### Due to Girl Rising Club

8,155.14

Total Liabilities		\$ 8,155.14
-------------------	--	-------------

### Net Assets

Unrestricted Net Assets	135,090.59
-------------------------	------------

Change in Net Assets	-27,185.54
----------------------	------------

<b>Total Net Assets</b>		<b>\$ 107,905.05</b>
-------------------------	--	----------------------

<b>TOTAL LIABILITIES AND ASSETS</b>		<b>\$116,060.19</b>
-------------------------------------	--	---------------------



**Rhoades School Foundation**  
**Statement of Activities**  
For the Year End June 30, 2021

**Revenue**

Donations

Parent Donations	\$927.52	
Total Donations		\$ 927.52

Fundraising Activities

Amazon	\$229.58	
Escrip	\$472.25	
Jog-a-Thon Donations	\$11,701.79	
Masks	\$773.97	
Pizza Fridays	\$287.84	
The Coder School	\$475.00	
Total Fundraising Activities		\$ 13,940.43

Interest & Other Income	\$ 236.70
-------------------------	-----------

<b>Total Revenue</b>	<b>\$15,104.65</b>
----------------------	--------------------

**Expenses**

Fundraising Expense

Jog-a-Thon	\$2,109.79	
Masks	\$852.99	
Parent Donation		
PayPal Fees	\$341.32	
Total Parent Donation	\$341.32	
Pizza Fridays	\$123.35	
Pumpkin Patch	\$1,025.41	
Spring Social & Auction	\$134.24	
Total Fundraising Expense		\$ 4,587.10

General Expense

Advertising	\$213.68	
Corporate Renewal	\$50.00	
Insurance		
D&O Coverage	\$1,585.00	
General Liability	\$2,989.00	
Total Insurance	\$4574.00	
Office Supplies	\$99.99	
Postage	\$3.13	

Professional Fees	\$850.00	
Website	\$849.00	
Total General Expense		\$ 6,639.80
Grants Expense		
Annual Classroom Grant	\$4,999.40	
Community Building Enhancements	\$192.33	
General	\$1,500.00	
Stadium Seats	\$2,422.62	
SWIVL	\$13,883.59	
Total Enhancements	\$17,806.21	
Ice Cream Social	\$1,285.00	
Middle School Programs	\$2,172.44	
Parent Education	\$600.00	
Service Learning	\$312.05	
Teacher Appreciation	\$3,317.77	
Valentine's Day Activity	\$63.92	
Total Grants Expense		\$ 30,749.12
Quickbooks Online	\$315.00	
Total Expenses		\$ 42,291.02
<b>Change in Net Assets</b>		<b>\$(27,186.37)</b>

# Notes to Financial Statements

## 1. Principal Activity

The Rhoades School Foundation, a non-profit corporation, was incorporated in July 1980 to provide enrichment and community-building programs for students of The Rhoades School. The Foundation Bylaws and Articles of Incorporation were updated in 2015. A volunteer Board of Directors oversees the Foundation's operations and governs the Foundation.

## 2. Income Taxes

The Rhoades School Foundation is organized as a state of California non-profit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Section 501 (a) of the Internal Revenue Code as an organization described in section 501 (c)(3).

The Foundation is required to file a Federal Return of Organization Exempt from Income, Form 990-EZ, and a California Exempt Organization Annual Information Return, Form 199. The independent accounting firm, Douglas R. Ashbrook, CPA prepares these forms.