

2016/2017

## Rhoades School Foundation Annual Report



The Rhoades School Foundation  
141 South Rancho Santa Fe Rd.  
Encinitas, CA 92024  
[www.rhoadesfoundation.org](http://www.rhoadesfoundation.org)

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*Cover Painting by Maggie DiGrazia, Rhoades School Fine Arts Specialist*

# EXECUTIVE SUMMARY

The 2016/2017 school year was another tremendously successful year for the Rhoades Foundation. Through the ongoing generosity of our parent community, your Foundation was able to make significant investments in the Rhoades School facilities, educational tools and resources and to continue its good work in developing community amongst our members. The Foundation invested over \$156,000 into programs our parents, children and school faculty partners told us were important to them.

This report will share an overview of the successful major investments we made, as well as the many programs we provided to enhance and enrich our children's experience at the Rhoades School. Throughout the year, Foundation programs enhanced the school experience of about 310 children and 240 families who attended Rhoades. Through the contributions of our membership and our fundraising programs, we were able to raise \$91,400 in 2016/17.

Three key things drove our successful fundraising efforts:

- The addition of new fundraising programs.
- Increased participation from our membership. With over 70% of our members contributing financially, we more than doubled the participation from recent years.
- Increased participation from the school faculty. For the first time ever, we had 100% of school faculty members contribute to the Foundation.

We in turn invested in our community, **spending \$529 per child** last year. We appreciate your support for our efforts and your investment in our children's experience.

To start our year, the Foundation expanded its voting Board of Directors membership to nine members and added additional Advisory roles to allow us to increase the participation and representation of our parent and faculty membership. We also solicited feedback and thoughts on what was important to our members. From your feedback, we set out to focus our efforts against a few core themes for the year:

- **Health and Wellness** - We completed our new Hydration Stations offering filtered water bottle filling and fountains, we held our first Jog-A-Thon to focus on fitness, built out and equipped a new Fitness Area, purchased a GaGa court, a ping-pong table and new soccer nets for our field.
- **Arts and Science Program Enrichment** - We added new MacBook computers and an additional 3D printer for the Idea Lab, completed a major Art Studio renovation, and invested in science program supplies.
- **Building Values and Character through Service Learning** - Our support of charitable programs and service learning throughout the year included Feeding America, the Save the Ocean run, Toys for Tots, the Girl Rising Club, and more. By collaborating with the school to support these activities, we worked to help grow the moral character of our children.

One of our most important objectives last year was continuing to build community amongst our members and faculty. To meet this goal, we increased our investment in social events to include:

- Back To School Ice Cream Social
- Pumpkin Patch
- Fall Parent Social
- Moms and Muffins, Dads and Donuts, Special Friends Lunch and Grandparents Day
- Spring Social and Auction
- Family Fun Day
- Parent Education Series presentations
- Two Parent Coffee Events
- Teacher Appreciation Programs

In all, the 2016/2017 school year was a big success for your Foundation and for our school. We are excited to look forward to the new school year where we are once again expanding our Board of Directors participation to 11 voting members. The new team has many great new programs for our children and members to enjoy.

Lastly, I want to take a moment to thank two special Board members for their service to the school over the past few years. Heidi Hutchison-Crean and Tracy Ahn completed their service on the Board this past year and it is with heart-felt thanks from our entire school community that I thank them for their service. Over the last three years, they have been my partners in working to build the Rhoades Foundation and to put it on solid ground for the future. Their efforts and generosity went well beyond the everyday call of duty of a Rhoades School parent and their commitment and vision have paved the way for a bright future for our Foundation. On behalf of our school community, we thank you both for all you have done.

I hope you will continue your support of the Rhoades Foundation in the coming years as it works to make our children's school experience special. I am grateful for your support and the kindness you have shown our team over the past year.

Sincerely,



David Porcelli  
President  
The Rhoades Foundation  
August 30, 2017



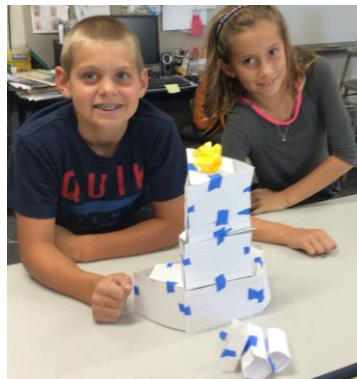
# CORE VALUES

- The Foundation's primary purpose is to provide a better educational experience for our children and supplemental learning enhancements for our children and the faculty.
- The Foundation efforts are closely aligned with the goals and planned learning outcomes of the school to ensure all efforts add incremental value to our children's education experience.
- The Foundation exists to serve the families of The Rhoades School by creating and supporting the programs and ideas our Rhoades community value most.



## We are their Foundation!





## Rhoades Foundation Focus

- **Health and Wellness** - We completed our new Hydration Stations offering filtered water bottle filling and fountains, held our first Jog-A-Thon to focus on fitness, built out and equipped a new Fitness Area, purchased a GaGa court, a ping-pong table and new soccer nets for our field.
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## Health and Wellness

The Health and Wellness of our students was a top priority for our parents. Hearing the call for attention to this topic, the Foundation collaborated with the school to identify projects that would most positively affect this area.

Our team decided to see the theme all the way through and brought the Jog-A-Thon to life, using a wellness event to fund our initiatives. Marie Grandinetti did an amazing job of creating the first ever Jog-A-Thon at the Rhoades School. Our children got active, ran and played to raise money for their school. The event raised over \$25,000 and we invested it back into our Health and Wellness platform.

We accomplished quite a bit:

- New Hydration Stations offering filtered water bottle filling stations and fountains, most of which offer chilled water too.
- New Fitness Area was built as the school year concluded and is fully equipped and ready to go for the 2017/18 school year. This offers a major upgrade to our physical education program, we are thankful for the amazing commitment Nick Dei, Jeff Nolan, and Ev Lafferty brought to this project.
- New GaGa court, a ping-pong table and new soccer nets for our field. All these additions were brought to the Foundation throughout the year by parents, students and the school and all were completed and are now being enjoyed by our children.



Jog-A-Thon



Fitness Center



GaGa Ball Court

Filtered, Chilled Bottle Filling Stations



## Arts and Science Program Enrichment

Our largest project of the year was the completion of the Art Studio remodel. A program developed by the Foundation a few years ago came to fruition with the redesign of both the indoor and outdoor Art Studio space. The new art studio more than doubles the workable space and adds a ton of natural light to the room. The studio provides our children with a sensational place to stretch their creative abilities in Art.

On the Science and Technology front, we continued to make major investments in equipment and supplies. We added a new state of the art 3D printer and over 20 new MacBook computers to the Idea Lab. Finally, we provided additional supplies to support the scientific experimentation of our children.



New Fine Art Studio

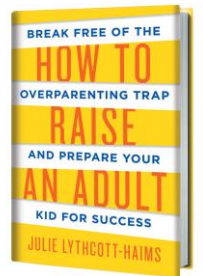
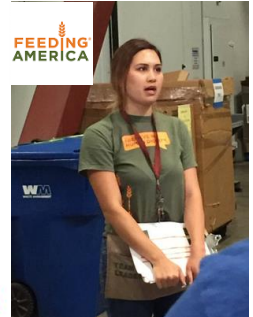


ART STUDIO DESIGN BY **bluemotif**architecture

ART STUDIO CONSTRUCTION BY







## Service Learning

Easily one of the most important things the Foundation can do is to contribute toward building Values and Character through Service Learning. In the 2016/17 school year, we worked to help our children build strong social and moral values to complement their academic efforts.

Our support of charitable programs and service learning throughout the year included Feeding America, the Save the Ocean run, Toys for Tots, the Girl Rising Club, Empty Bowls and more. By collaborating with the school to support these activities, we work to help grow the moral character of our children. This will be an ongoing priority for our work in the coming years.





## Building Community

Throughout the year, we worked to bring our community together to celebrate the spirit of Rhoades. Our events spanned social and educational, family and parents only. In all we took time to come together as a community more than a dozen times in the school year. Some of our events included:

- Two Book Fairs with social overlays that were expertly led by Elise Harte and Cindy Edgerly.
- Fall Parent Social at Stone Brewing's World Bistro organized by Danene Schott.
- Our Fall Family Ice Cream Social and the Spring Family Fun Day both came to the campus of the Rhoades School. Lisa Katriel and Tracy Ahn, respectively, brought together two amazing family events for our school.
- Michelle Duca and Charlotte Zdanowski created wonderful Teacher Appreciation events throughout the year.
- The Spring Social was a fabulous event arranged by Cindy Edgerly. Cassie Brown brought together a terrific auction for the event to help support our Foundation programs.
- We also brought in educational speakers for the students and parents, supported the Middle School Final Friday Fun Days, class funds for every grade to support their programs, the annual Pumpkin Patch, Winter Crafts and Valentine's craft events and 2 parent coffees.

In all a great year of community building for our team and our school.



# Thank You to All of our Wonderful Program Chairs for their Commitment and Support.

Book Fair - Elise Harte and Cindy Edgerly

Fall Parent Social - Danene Schott

Pumpkin Patch - Jon and Shannon Rodrigue

Parent Speakers Series - Cindy Edgerly and Dr. Regina McDuffie

Ice Cream Social - Lisa Katriel and Bebe Barrett

Family Fun Day - Tracy Ahn

Jog-A-Thon - Marie Grandinetti

Parent Coffees - Dave and Lisa Porcelli

New Parent Social - Tracy Hoogenberg

Moms and Muffins - Bebe Barrett

Dads and Donuts - Jenny Watson and Paul Bannister

Special Friends Day - Tracy Ahn

Which Wich - Tracy Ahn

Pizza Friday - Cassie Brown

Winter Crafts and Toys for Tots - Lisa Porcelli

Valentine's Crafts - Christiana Lawson

Spring Parent Social - Cindy Edgerly

Spring Auction - Cassie Brown

Teacher Appreciation - Charlotte Zdanowski and Michelle Duca

Website Development - Mary Spindler and Sridhar Nagarajan

Grandparents Day - Mai Vang

Middle School Final Friday Fun Days - Jeff Nolan

Service Learning Programs - Sridhar and Supriya Nagarajan, Mai Vang, Dr. Julie Watts, PJ Stanley, Lisa Porcelli, Christie Swiss, Diane Seltzer, Jeff Nolan and Dr. Regina McDuffie

Financial Management - Tracy Hoogenberg

Communications - Elise Harte

Fundraising - Cassie Brown, Marie Grandinetti and Dave Porcelli

Project Management - Dave Porcelli, Matthew Ellis, Jamie Prevost, Jeff Nolan, Nick Dei, Maggie DiGrazia and Dr. Regina McDuffie

Faculty Advisor - Julie Sugarman

School Advisor - Dr. Regina McDuffie

Recording Secretary - Tracy Ahn

Foundation Advisor - Heidi Hutchison-Crean

# Financial Summary

The Rhoades Foundation Board reports a strong fiscal year, with over \$130,000 in revenue during the 2016-2017 school year. We closed out the year with \$108,629 in assets. In the school year we spent \$529 per child attending Rhoades toward the enhancement of the school and children's learning experience. We enter the new fiscal year with no cash committed to any specific programming or capital campaigns and all 2016-2017 fiscal events and programs closed out.

Our primary source of revenue this year came from member donations that added over \$27,000 to our bottom line. Our member donations account for 21% of our total revenue. Jog-A-Thon donations were our second highest source of revenue netting over \$22,000 after expenses (17% of our total revenue). Pizza Friday was once again a strong program for the Foundation netting almost \$21,000 after expenses (16% of our revenue). The remaining 46% of revenue generated is spread out among our various other events such as the Spring Auction, Book Fairs and other programs.

On the expense side, 59% (\$97,348) of our total expenses of \$163,914 were used to pay for our investments in facilities and educational tools for our children. During the 2016/2017 year, we also spent \$19,154 to various community-building programs such as teacher appreciation, Pumpkin Patch, Science Fair and family/children's social events.

As we close out the 2016/2017 year, we look forward to continuing our investment into growth for The Rhoades Foundation, its parent community, and back into the educational experience of our children. We would like to take this opportunity to thank all the parents who donated to the Foundation, with either time or money, and we look forward to an exciting 2017-2018 school year!

Sincerely,



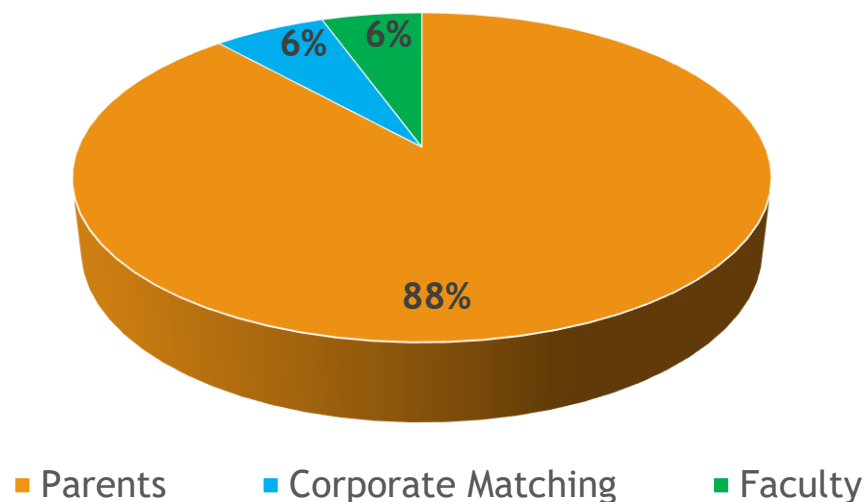
Tracy Hoogenberg  
Chief Financial Officer  
The Rhoades Foundation  
August 30, 2017



# How We Raise Money

Throughout the school year, we work to create events that both add value back for our children and help us raise money to support our programs. In 2016/17, we had a tremendous outpouring of support from our membership that resulted in a banner year for donations. We raised over \$27,000 in donations from our members last year.

## Source of Funding - Donations

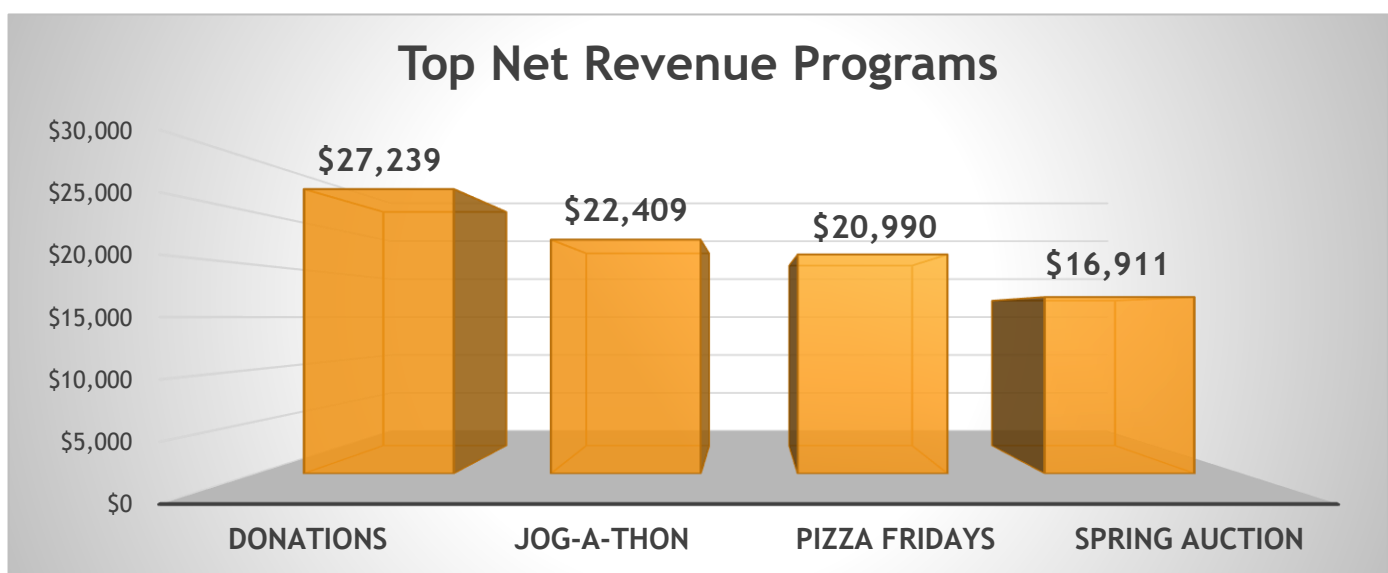


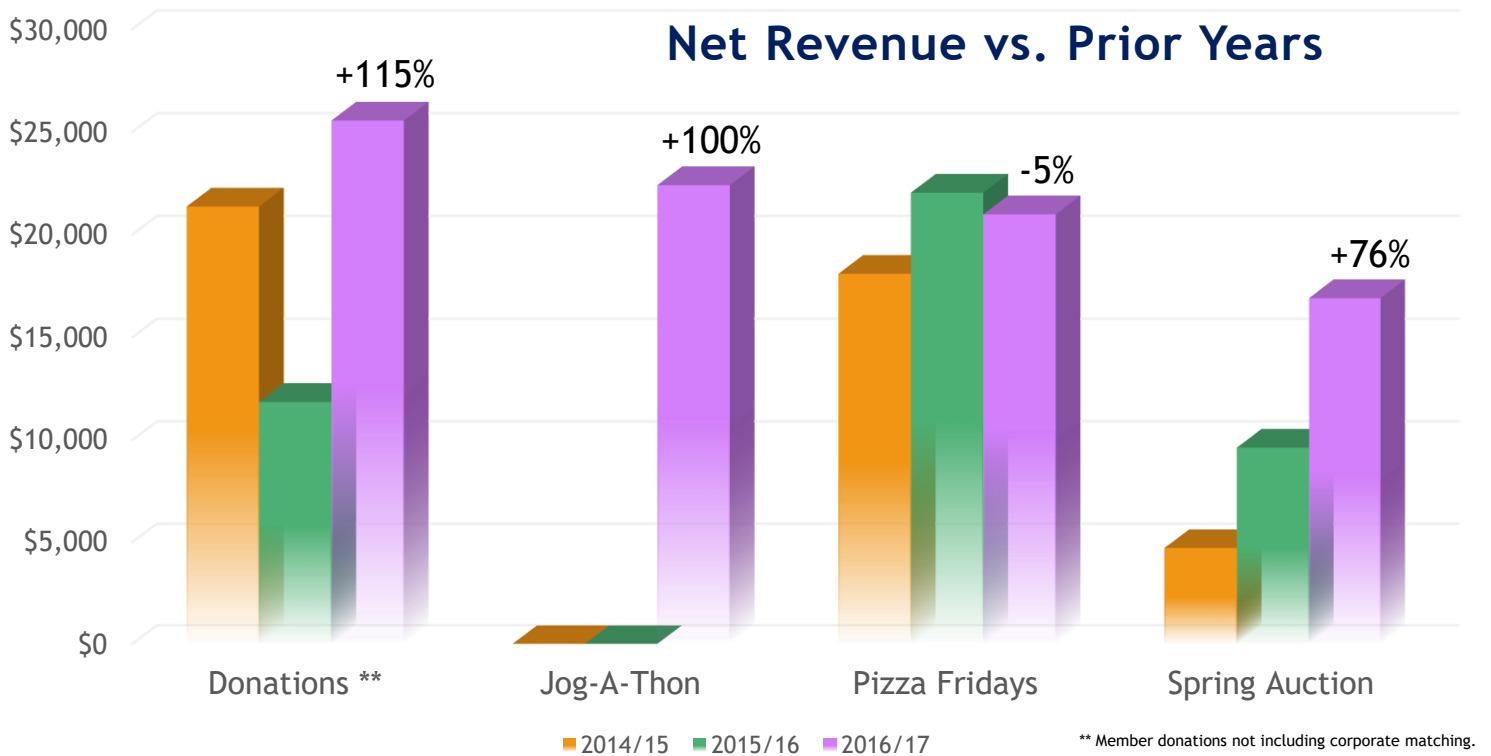
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*Our top revenue generating programs all grew in 2016/17 versus prior years!*

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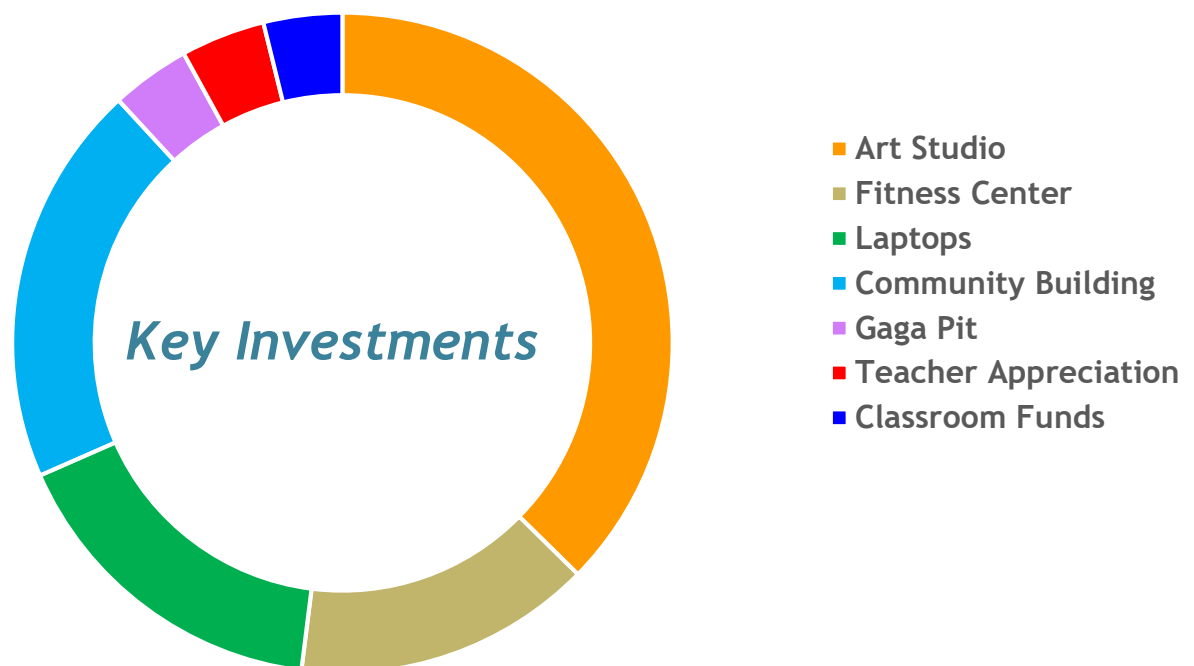
## Top Net Revenue Programs





## Community and Educational Investments

Throughout the year, the Foundation invested in many programs and projects to deliver the objectives our membership desired and supported.





# Financial Report

## Rhoades School Foundation Statement of Financial Position As At June 30, 2017

Current Assets		
Cash - Bank of America	\$99,252	
Cash - PayPal	<u>\$140</u>	
Total Current Assets		\$99,392
Fixed Assets		
Equipment	\$205,910	
Software	\$47,171	
Furniture & fixtures	\$26,476	
Miscellaneous	<u>\$41,346</u>	
Total Fixed Assets		\$320,903
Accumulated Depreciation & Amortization		
Equipment	(\$200,295)	
Software	(\$46,931)	
Furniture & fixtures	(\$24,783)	
Miscellaneous	<u>(\$39,657)</u>	
Total Accumulated Depreciation & Amortization		(\$311,666)
Total Net Fixed Assets		<u>\$9,237</u>
<b>TOTAL ASSETS</b>		<b>\$108,629</b>
Current Liabilities		
Due to Girl Rising Club	<u>\$1,107</u>	
TOTAL LIABILITIES		\$1,107
Net Assets		
Unrestricted net assets	\$139,967	
Change in net assets	<u>(\$32,445)</u>	
Total Net Assets		<u>\$107,522</u>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>		<b>\$108,629</b>

# Financial Report

## Rhoades School Foundation Statement of Activities For the Year Ended June 30, 2017

### REVENUE

Donations		
Parent	\$24,045	
Corporate	\$1,685	
Faculty	\$1,509	
Total Donations		\$27,239
Fundraising Activities		
Pizza Fridays	\$42,719	
Jog-a-Thon	\$26,577	
Spring Social & Auction	\$23,535	
Book Fairs	\$5,884	
Fall Parent Social	\$2,950	
Olympic Day (prior fiscal year)	\$1,427	
Empty Bowls	\$1,010	
Total Fundraising Activities		\$104,102
Other Income		\$129

<b>TOTAL REVENUE</b>	<b>\$131,469</b>
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### EXPENSES

Fundraising Expense		
Pizza Fridays	\$21,729	
Jog-a-Thon	\$4,168	
Spring Social & Auction	\$6,624	
Book Fairs	\$1,908	
Fall Parent Social	\$5,190	
PayPal fees - donations	\$456	
Total Fundraising Expense		\$40,074

*Expenses Continued on Next Page*

**Expenses Continued from Prior Page**

General Expense		
Advertising	\$560	
Bank charges	\$251	
Corporate renewal	\$45	
Election software	\$258	
Hospitality	\$97	
Insurance	\$3,228	
Online directory	\$298	
Postage	\$193	
Professional fees	\$1,760	
Website	\$647	
Total General Expense		\$7,338
Grants Expense		
Annual classroom funds	\$4,500	
Back to School coffee	\$436	
Family Fun Day	\$4,978	
Feeding America	\$1,010	
Guest speakers/parent education	\$929	
Holiday parent events	\$1,176	
Ice Cream Social	\$1,770	
Pumpkin Patch	\$1,320	
Science Fair	\$1,181	
Teacher appreciation events	\$3,268	
Teacher holiday party	\$1,555	
Winter crafts	\$394	
Valentine's crafts	\$232	
End of year class parties (prior fiscal year)	\$905	
Total Grants Expense		\$23,654
Enhancements		
Art studio remodel	\$43,631	
Fitness room upgrades & equipment	\$17,080	
GaGa Pit	\$4,525	
Hydration stations	\$6,480	
Laptops	\$19,199	
Ping Pong table	\$1,399	
Roadrunner painting copies	\$72	
Soccer nets	\$462	
Total Enhancements		\$92,848
TOTAL EXPENSES		<u>\$163,914</u>
<b>CHANGE IN NET ASSETS</b>		<b>(\$32,445)</b>



# NOTES TO FINANCIAL STATEMENTS

## 1. Principal Activity

The Rhoades School Foundation, a non-profit corporation, was incorporated in July 1980 to provide enrichment and community-building programs for students of The Rhoades School. The Foundation Bylaws and Articles of Incorporation were updated in 2015. A volunteer Board of Directors who oversees the Foundation's operations and governs the Foundation.

## 2. Income Taxes

The Rhoades School Foundation is organized as a state of California non-profit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

The Foundation is required to file a Federal Return of Organization Exempt from Income, Form 990-EZ, and a California Exempt Organization Annual Information Return, Form 199. The independent accounting firm, Wolfe & Wolfe, Certified Public Accountants, prepares these forms.

## 3. Certificate of Deposit

The Foundation maintained a portion of its operating funds in a secure income producing investment. The certificate of deposit matured during the fiscal year. We deposited \$45,140 into our checking account on August 8, 2016.

# RHOADES FOUNDATION LEADERSHIP TEAM

## Board of Directors



David Porcelli  
President



Elise Harte  
Vice President  
and  
Communications



Tracy Ahn  
Recording  
Secretary



Tracy Hoogenberg  
Chief Financial  
Officer



Cindy Edgerly  
Parent  
Education



Charlotte Zdanowski  
Faculty Appreciation  
and Middle School  
Advisor



Mary Spindler  
Website  
Development

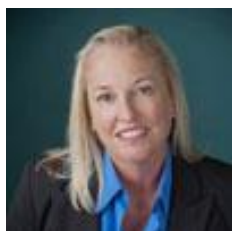


Sridhar Nagarajan  
Service Learning



Lisa Katriel  
Children's  
Programs

## Board Advisors



Heidi Hutchison-Crean  
President Emeritus



Julie Sugarman  
Faculty Advisor



Dr. Regina McDuffie  
School Advisor



Marie Grandinetti  
Fundraising and  
Lower School  
Advisor



Roy Gonzales  
Financial  
Advisor

# RHOADES FOUNDATION INFORMATION

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Encinitas, CA 92024

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